



CENSUS 101

WHAT YOU NEED TO KNOW

EVERYONE COUNTS.

The census counts every person living in the U.S. once, only once, and in the right place.

IT'S ABOUT FAIR REPRESENTATION.

Every 10 years, the results of the census are used to reapportion the House of Representatives, determining how many seats each state gets.

IT'S ABOUT REDISTRICTING.

After each decade's census, state officials redraw the boundaries of the congressional and state legislative districts in their states to account for population shifts.



IT'S ABOUT \$675 BILLION.

The distribution of more than \$675 billion in federal funds, grants and support to states, counties and communities are based on census data. That money is spent on schools, hospitals, roads, public works and other vital programs.



2020 WILL BE EASIER THAN EVER.

In 2020, you will be able to respond to the census online.

CENSUS DATA IS BEING USED ALL AROUND YOU.

Businesses use census data to decide where to build factories, offices and stores, which create jobs.

Local governments use the census for public safety and emergency preparedness.

Real estate developers use the census to build new homes and revitalize old neighborhoods.

YOUR PRIVACY IS PROTECTED.

It's against the law for the Census Bureau to publicly release your responses in any way that could identify you or your household.

By law, your responses cannot be used against you and can only be used to produce statistics.

YOU CAN HELP.

Make sure everyone in your community gets counted:
[census.gov/partners](https://www.census.gov/partners).